

You're Invited to the 5th Annual



Women In International business CONFERENCE

Practical Advice for Conducting Business Internationally Security—Negotiation Skills—Cultural Factors—Leadership

When: Tuesday, June 4, 2013, from 8:00 a.m. to 1:30 p.m.

Who: Business managers and leaders interested in international business and networking opportunities

Where: Salt Lake City Hotel Monaco
15 West 200 South, Salt Lake City, UT 84101

What: Women executives and entrepreneurs face a unique set of challenges when expanding their businesses internationally. Attendees will receive practical guidance from business women and experts who have personal experience conducting business in international markets and advising multinational companies. Their individual presentations and panel discussions will address issues that business women encounter as they grow their businesses internationally, negotiate cross-border transactions and deal with international customers, vendors and partners. In addition, this “how-to” conference will focus on cultural factors, security issues and leadership roles.

Registration: **RSVP REQUIRED.** Register at <http://business.utah.gov/wiib2013/>
There is a \$20 charge to attend the conference.
Breakfast and Lunch will be provided

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